

TRAVIS SICHEL

DIGITAL DESIGN | WEB DEVELOPMENT | VIDEO EDITING

PERSONAL INFORMATION

CONTACT DETAILS

Phone: 0423 01 5363

Email: travis.sichel@gmail.com

WEBSITE

www.travis-sichel.com

HOME

16 Morton Street
Essendon, VIC, Melbourne
3040

MISC

DOB: 08/07/1982

Australian Citizen

SKILLS

ADOBE SUITE

Photoshop, Premiere, After Effects, Encore, Indesign, Illustrator, Acrobat, Flash, Dreamweaver, Audition.

AUTODESK

Maya, 3ds Max.

MICROSOFT OFFICE

Access, PowerPoint, Excel, Word.

WEB

Sublime Edit, WordPress, OpenCart, CSS, SASS, HTML5, Google/Bing Analytics, Google Search Tools, Adwords, Bing Ads, Facebook Admin Tools, Facebook Ads, LinkedIn Ads.

MISC

FinalCut Pro, Z-Brush.

EXPERIENCE

Moni Advertising (Technical Director)

March 2015
May 2016

Digital Signage Advertising

- Maintenance & creation of website
- Maintaining server database & equipment
- Ensuring content meets guidelines
- Video editing / Animation
- Research & development
- Customer service
- Technical support

Island eGuide (Graphic Designer / Web Admin)

July 2013
Present

Website / Mobile App & Digital Signage Advertising

- Website upgrades and development
- Social media manager
- Creation of printed advertising
- Digital signage video advertisements
- Customer service
- Technical support
- SEO

Redline Digital (Graphic Designer / UX - IA Designer)

June 2014
Dec 2014

Website Development

- Front end web development & design
- Online advertisement creation & design
- Wordpress CMS maintenance / updating content
- Print media creation & design

EDUCATION

Royal Melbourne Institute of Technology - RMIT

2011
2015

Bachelor of Design (Animation & Interactive Media)

Melbourne Polytechnic - formerly NMIT

2009
2011

Advanced Diploma (Interactive Digital Media)

REFERENCES

Moni Advertising

Brandon Chiu - Development Director

brandon.chiu@moniadvertising.com.au - 0415 55 8034

Redline Digital

Michelle Barnard-Marks - Client Relationship Manager

michelle@redlinedigital.com.au - 03 8393 0230